



Clayton County 2024 Q3 Update

September 10, 2024

Collie Greenwood

General Manager/CEO

Agenda

Operations Updates

MARTA 2040 Capital
Expansion

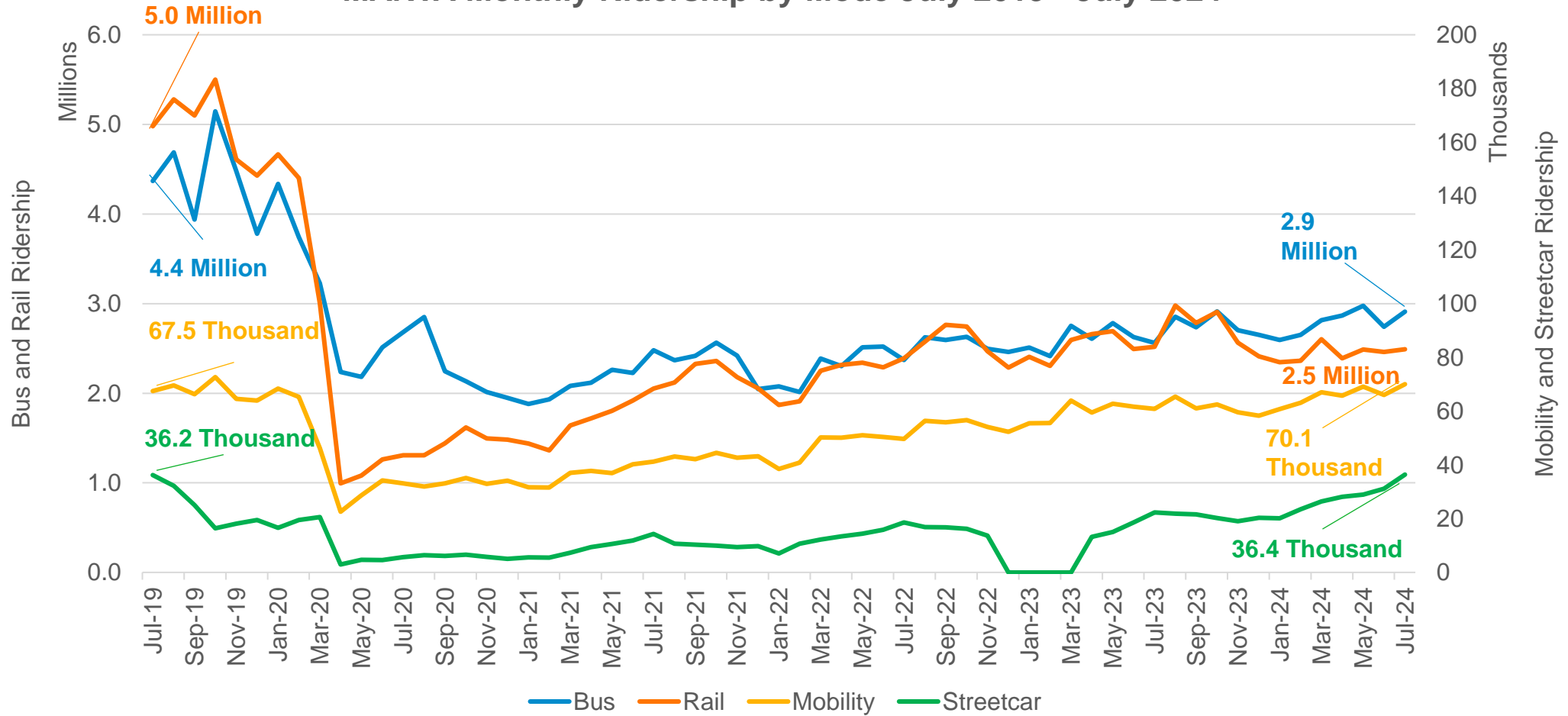
Other News



Operations Updates

RIDERSHIP

MARTA Monthly Ridership by Mode July 2019 - July 2024



CLAYTON 2021-2024	REDUCED FARE	MOBILITY	TOTAL
	1,652	782	2,434



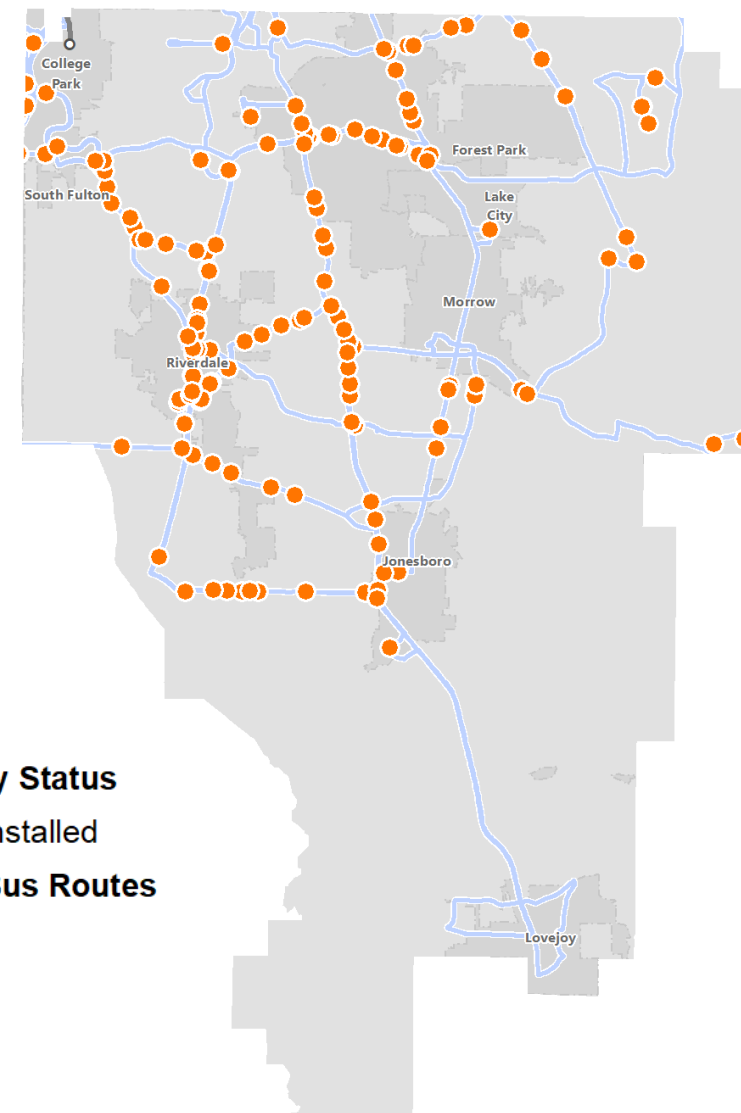
5-YEAR BUS AMENITY PROGRAM



Amenities delivered systemwide: 1,000

Amenities delivered in Clayton County: 150

Bus Customers Served: 70%



BUS STOP AMENITIES

212789 – 2042 Mt Zion Rd



Before



After

 **18** Weekday Boardings

Serves:

Chick-fil-A's Truett's Grill, Subway, Publix, The Home Depot

Routes:

- 194 – Conley Rd/Mt Zion
- 197 – Battle Creek Rd

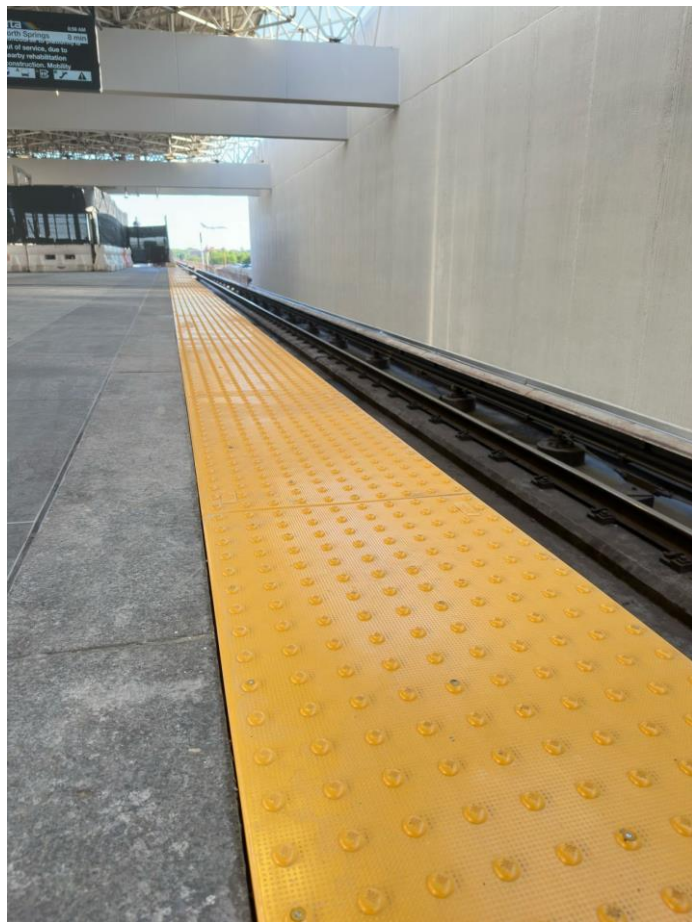
BUS SERVICE MODIFICATIONS (DECEMBER 2024)

ROUTE 191 - RIVERDALE/ATL INTERNATIONAL TERMINAL

- ✓ Connect route to employment opportunities in the airport's South Cargo area, Monday - Saturday
- ✓ Consolidate low-frequency alternating service to improve frequency on Flint River Rd
- ✓ Requires slight adjustment to frequency to every 45 mins Monday-Saturday, no change to Sundays
- ✓ Public hearing in September, proposed start in December



AIRPORT STATION REHAB



Investment: \$55M

Projected Completion: June 2026



MARTA Capital Expansion

JUSTICE CENTER TRANSIT HUB

Project Status:

- ✓ Battery electric bus infrastructure
Design: Complete
- ✓ 100% Design/Estimate: End of
September 2024
- ✓ Fencing between the transit hub and the
Justice Center is underway

Investment: \$22M

Projected Completion: December 2026



MULTI-PURPOSE OPERATIONS & MAINTENANCE FACILITY

Project Status:

- ✓ Proposed selection for demolition presented for review to MARTA board 9/26
- ✓ Anticipated to start demolition in late Q4 2024
- ✓ 100% Plans will be completed Q4 2024

Investment: \$289M

Projected Completion: August 2029

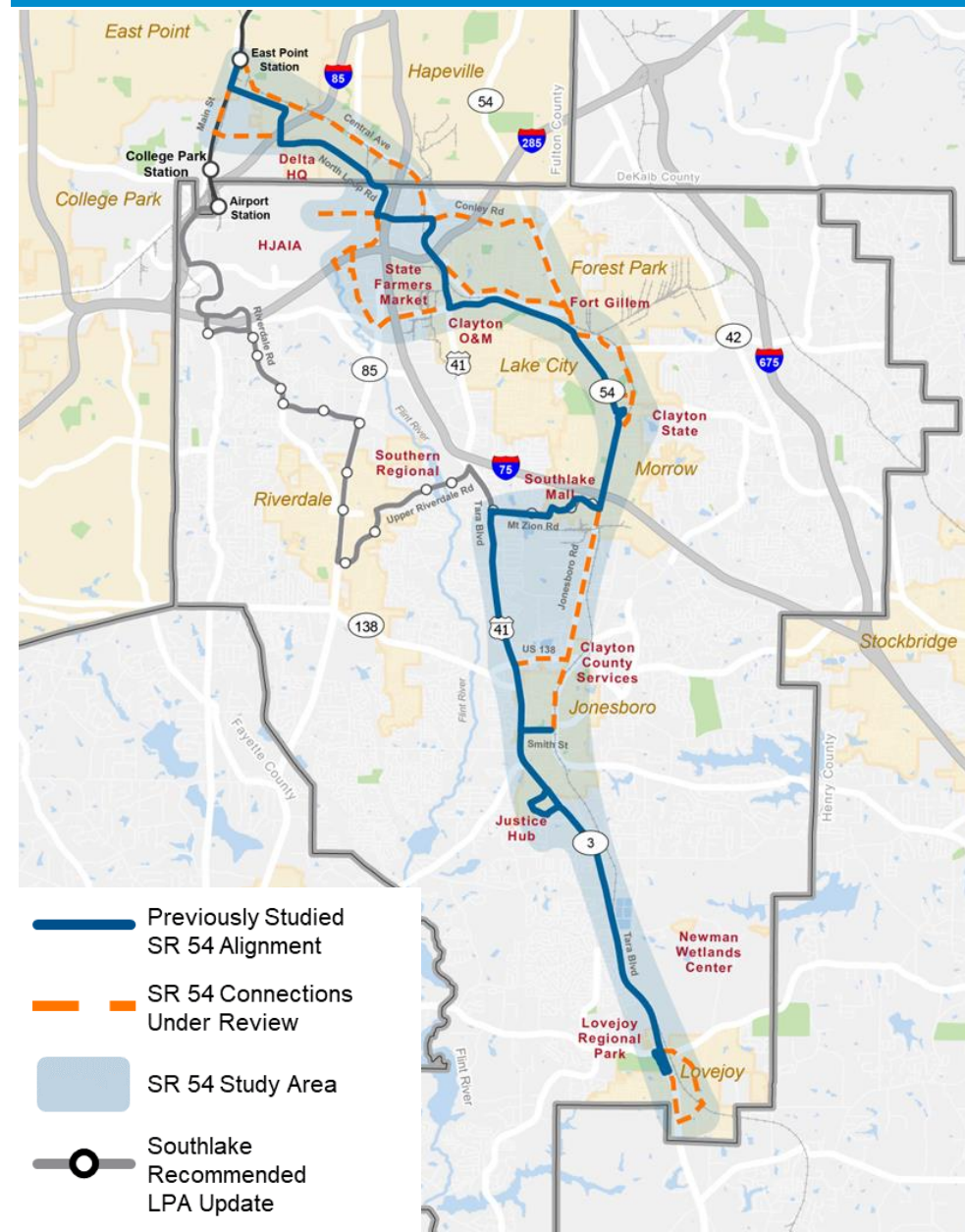


MARTA RAPID SR-54 (BRT) UPDATE

- ✓ Refinement of project schedule, with target for approved LPA by 2025
- ✓ Tiered alternatives analysis to address early concerns and local coordination needs
 - ✓ Tier 1 - Completed in February 2024
 - ✓ Tier 2 (w/ Concept Design) - Complete by Q4 2024
- ✓ Assessing implementation strategies and associated cost
- ✓ Upcoming station area planning charette

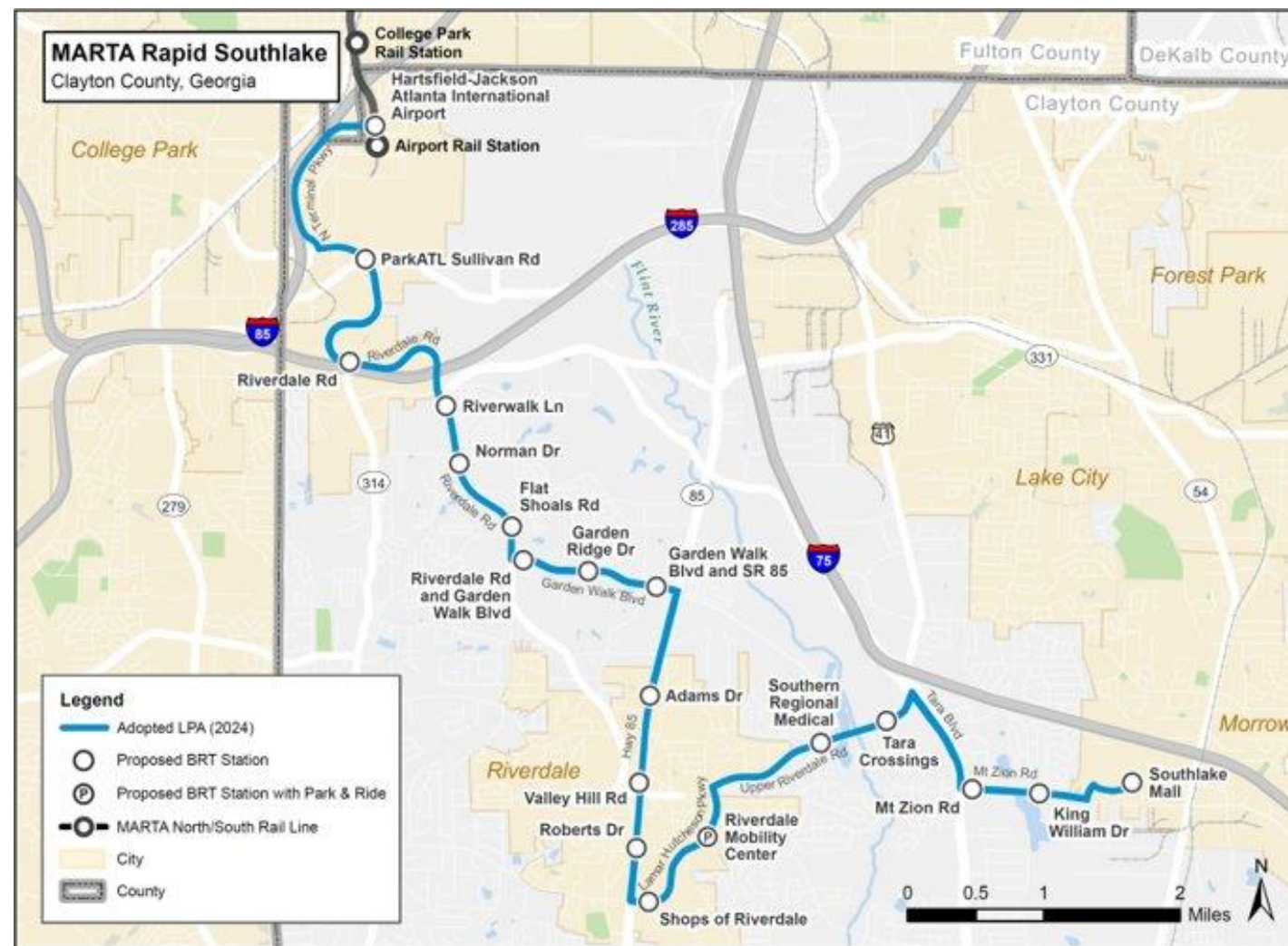
Investment: \$582M

Projected Revenue Service: 2030



MARTA RAPID SOUTHLAKE (BRT) UPDATE

- ✓ Final designer solicitation underway – interviews are being scheduled
- ✓ Submitted updated NEPA checklist and environmental special studies
- ✓ Submitted ridership forecast package on August 1st
- ✓ Submitted application for FTA CIG Small Starts on August 23rd



Investment: \$356M

Projected Revenue Service: 2030



Other News

RECENT CLAYTON COMMUNITY ENGAGEMENT

- ✓ Route 195 Ride-a-Long – June 20
- ✓ Juneteenth Jazz Festival – June 29
- ✓ Riverdale back to school pep rally – July 20
- ✓ MARTA Resources meeting with Clayton County school representatives – August 8
- ✓ Clayton Citizens Advisory Board – August 14



COMMUNITY ENGAGEMENT



MARTA BUS WRAPS

marta INVITES YOU

Join us for a special bus unveiling and voter registration drive honoring the life and legacy of Congressman John Lewis.

Thursday, September 12
2:00 PM

Program begins at 2:30 PM
Voter Registration Drive 3:00 – 6:00 PM
Bring a photo ID to register to vote

LOCATION

College Park Station
3800 Main St. Atlanta, GA 30337
(East Main Street at Howard Avenue)



As part of our yearlong celebration of Black History, MARTA is commemorating Atlanta Civil Rights icons and recognizing their roles in our history with specially designed buses.

One of the original Freedom Riders, Congressman John Lewis fought to desegregate the interstate bus system because he understood the important role public transportation plays in providing opportunity for all. Congressman Lewis was a tireless advocate for MARTA saying on the occasion of the Authority's 30th anniversary, "We wouldn't be the capital of the American South if we hadn't had MARTA."

Brought to you by MARTA Artbound

DEADLINE JULY 17

Call for Artists

MARTA BUS WRAPS

MARTA CELEBRATES
CONGRESSMAN
JOHN ROBERT LEWIS
CIVIL RIGHTS ACTIVIST
MARTA Advocate



MARTA won the *Outstanding Public Transit Award* in the 50 million or more annual passenger trips category





Thank You

